Mittal School of Business

Faculty initiatives on Teaching and Learning

Integration of Simulation in Course Teaching & Evaluation:	At the Mittal School of Business, faculty integrate simulation software like Capsim to enhance learning in courses such as 'Business Strategy'. Students engage in simulated business environments, making strategic decisions and analyzing outcomes in real-time. These simulations, as highlighted on the school's website, provide students with practical experience in strategic planning and decision-making.
Gamified Approach in Evaluation	Utilizing gamification in courses such as 'Operations Management,' the Mittal School of Business enhances student engagement. Interactive online modules and gamified quizzes allow students to accumulate points and badges as they advance through the course, promoting healthy competition and motivating active participation. This innovative approach is highlighted on the school's website.
Blended Learning using Online Certifications	Mittal School of Business integrates online certifications from platforms like LinkedIn Learning into its curriculum. In the 'Digital Marketing' course, students have the opportunity to earn certifications in areas such as social media marketing and search engine optimization. These certifications, showcased on the school's website, complement traditional coursework and enhance students' digital marketing skills.
Flipped Classroom	In courses like 'Managerial Economics', faculty at the Mittal School of Business implement a flipped classroom model. Students are provided with pre-recorded lectures and reading materials to review before class. Classroom time is then dedicated to interactive discussions and problem-solving activities, as highlighted on the school's website, allowing students to apply concepts learned independently.
Case Method of Teaching	The Mittal School of Business emphasizes the case method of teaching in courses such as 'Strategic Management'. Faculty present real-world business cases for analysis and discussion in class, encouraging students to apply theoretical frameworks to practical scenarios. These case studies, showcased on the school's website, foster critical thinking and decision-making skills among students.
Role Plays	As part of the 'Negotiation Skills' course, Mittal School of Business students participate in role-playing exercises to hone their negotiation techniques. Simulating business negotiations, students assume various roles, practicing effective communication and conflict resolution strategies. These role plays, showcased on the school's website, offer valuable hands-on experience in negotiation scenarios.

Experiential Learning	Through partnerships featured on the Mittal School of Business website, students can participate in experiential learning opportunities such as internships with companies like Deloitte and Ernst & Young. These internships provide hands-on experience in areas such as consulting and financial analysis, preparing students for successful careers in the corporate world.
Technology Integration	Faculty at the Mittal School of Business leverage technology tools such as Zoom and Microsoft Teams to facilitate virtual classrooms and online discussions. Through the school's website, students can access recorded lectures, interactive multimedia presentations, and collaborative online platforms, enhancing their learning experience and fostering connectivity in remote or hybrid learning environments.
Group Discussion	The Mittal School of Business encourages group discussions as a collaborative learning strategy in courses such as 'Organizational Behavior'. Through online discussion forums and in-class group activities, students exchange ideas, share perspectives, and collectively solve problems. These group discussions, highlighted on the school's website, promote critical thinking, communication skills, and teamwork among students.
Course on Career Planning	As an integral component of its comprehensive educational strategy, the Mittal School of Business provides a specialized course in career planning and development. This program includes workshops, guest speaker sessions, and individual counseling to offer students support in resume construction, interview readiness, and effective job search tactics. Accessible on the school's website, these resources empower students to make informed decisions regarding their career trajectories and facilitate a successful transition into the professional workforce.
Third Party Evaluation	To foster transparency in the evaluation and assessment processes, Mittal School of Business actively engages in Third-Party Evaluation for specialized Business Analytics courses. The comprehensive teaching and exclusive assessment of these courses are conducted in collaboration with IBM.
Promoting MOOCs	Recognizing the dynamic nature of knowledge, Mittal School of Business actively encourages students to enrol in Massive Open Online Courses (MOOCs) for acquiring additional industry-specific skills, staying informed about emerging trends, and improving their employability. Platforms such as SWAYAM and NPTEL are prominently utilized, and students receive pertinent academic benefits upon completing complementary courses.
Revenue Generation Opportunities	Promoting entrepreneurial skills and encouraging students to implement small revenue-generating ideas while studying is a key focus at Mittal School of Business. Students often gain academic advantages in exchange for their revenue-generating initiatives, making this approach an integral part of the MBA

	program, with numerous students benefiting from this pedagogical initiative.
Open Educational Resources	Open Educational Resources (OER) play a vital role in enhancing educational accessibility through the provision of openly licensed materials that are freely usable, adaptable, and shareable. They contribute to the democratization of education, dismantling financial barriers, and enabling global access to high-quality learning resources. The lesson plans for every MBA course also emphasize the incorporation of significant OER.